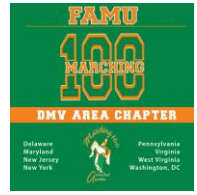


MARCHING 100
ALUMNI BAND ASSOCIATION - DMV AREA CHAPTER
7005 FIELDSTONE COURT
BRANDYWINE, MARYLAND 20613



IN REPLY REFER TO

Annual Mtg
8 June 2019

From: Marching 100 Alumni Band Association (ABA) DMV Area Chapter President
To: Marching 100 ABA DMV Area Chapter Staff
Subj: **MARCHING 100 ABA DMV AREA CHAPTER AGENDA FOR ANNUAL MEETING ON
JUNE 8, 2019**

Our M100 ABA DMV Area Chapter Executive Annual Meeting will take place on
8 JUNE 2019, at 10:00 AM.

Agenda

1. **Call to Order.** The meeting was called to order by the DMV Area President, **Jeremy Green**, at 10:15AM. Attendees include; National M100 ABA Vice President (VP), **Kenneth Williams**; DMV Area Chapter President, **Jeremy Green**; DMV Area Chapter VP, **Larry Rentz**; DMV Area Chapter Secretary, **Andrea Turk**; DMV Area Chapter Treasurer, **Lyonel Myrthil**; and Alumni & Associate Band Members - **Glenn Eichelberger**, **Gregory Beacham**, and **Jade Green**.
2. **Welcome & Introductions**
 - a) Adoption of Minutes from **20 Apr 2019** EC Meeting. Minutes were provided to all attendees and a high level read of key points was done by the DMV Area Chapter Secretary, **Andrea Turk**. Minutes were then approved for records and submission to Nationals.
3. **Committee Reports (Vice President)**
 - a) **Finance (Treasurer)** DMV Area Chapter Treasurer, **Lyonel**, submitted the Chapter Treasurer report for discussion and review. He reviewed the balance sheet, profit & loss statement, and provided an explanation of reconciliations regarding carryover funds from the previous EC and how it aligns with the national financial reports. He also shared that he has been working closely with **Shalonda** and **Judy** so that we are working within the national requirements to ensure accurate records. **Lyonel** shared that a bank card is being sent from nationals so that we have access to funds.
 - b) **Communication/Membership (Secretary)**
 - i. **Communication/Retention/Reclamation**
 1. **Andrea** reported that she is still utilizing the email list that she was able to consolidate from the previous EC records and the national records. As former band members reach out via social media, their contact information is provided to the secretary who, in turn, adds them to the master email list.
 2. **Andrea** got permissions/access from the national officers to make basic updates to the DMV Area page on the national website, however, it was shared with the National VP that we are unable to add events or make updates to the graphics to reflect the word "area" on our page.
 3. The DMV Area Chapter VP, **Larry Rentz**, will be the EC member who maintains and updates our social media presence, as the President and Secretary have admitted on numerous occasions that they are non-experts in the social media arena, and do NOT have social media accounts!
 4. The chapter calendar is being distributed monthly, by the DMV Area Secretary, **Andrea Turk**, UNLESS THERE ARE CHANGES THAT OCCUR WITHIN THE SAME MONTH. This means that if, for example, the calendar goes out on the 5th of April, and there

is an update that changes events in November, a new revised/updated calendar distribution in May will capture this change and be available for review. However, if the update changes or adds and event later in April, a new calendar will go out immediately. Which means there may be months with multiple calendar distributions.

5. Notification of the membership drive went out in March, May and June.

c) Education (Secretary)

- i. Band Camp Scholarship - A survey was created on Google Drive and sent/distributed to all individuals who are in our 'master' email database. The question, per national requirements, was whether or not the DMV Area Chapter would provide a full or partial (half) summer band camp scholarship. There wasn't any applicants, from the DMV Area, so the national team sent us 2019 band camp scholarship applications for two (2) students from other areas of the country. We voted to provide a scholarship to Ms. Nevaeha Kline, from Las Vegas, NV. The majority voted for a 'full' 2019 Band Camp Scholarship and the funds have already been provided to the national office.
- ii. Glenn Eichelberger was volunteered to be in 'charge' of the education committee. The DMV Area Chapter Secretary, Andrea, volunteered to be the alternate. Both of these EC members will work on developing a DMV Area Chapter Recruitment/Requirements Plan... this plan will be implemented at future recruitment events/opportunities.

d) Activities/Public Relations (Vice President)

- i. Alfred Street Baptist Church (ASBC) HBCU Festival - The DMV Area VP & Treasurer, Larry & Lyonel, are both members of Alfred Street Baptist Church (ASBC) and will be serving on the planning committee for next year's event (2020). Larry shared that they are having debrief 'lessons learned' sessions to discuss a better pre-screening process for musicians wishing to audition on site. Also, it is critically important to lead all recruitment discussions with GPA and test score (SAT/ACT) requirements for Florida A&M University... it is very disheartening to have an amazing musician who cannot be admitted to the university, because they do not have the GPA or test scores.
- ii. T-Shirt campaign - Shirts arrived, while the meeting was taking place, and we were able to distribute them to those in attendance who ordered them. The EC team will coordinate to get shirts delivered to those persons in the immediate DMV Area, and will ship the remaining shirts.
- iii. The Chapter Banner - The DMV Area Chapter President, Jeramy, purchased/donated the DMV Area Chapter Banner; the chapter banner was on display, during the meeting.
- iv. The DMV Area Chapter support to the FAMU DC NAA Scholarship Gala - The DMV Area EC plans to support other FAMU NAA activities, throughout the NE Region, which overlaps the states in the DMV Area.
- v. Communications/Public Relations - The DMV Area VP, Larry, continues to support the communications/public relations outreach efforts, along with the DMV Area Chapter Secretary, Andrea, by posting all newsletters and calendars on Facebook as well as e-mail. These communication efforts are both part of the DMV Area Chapter Communication Strategy.

4. New Business (President)

- a) **Review of 2019 DMV Area Chapter Calendar** - The DMV Area Chapter President, Jeramy, reviewed the chapter calendar and focused attention to the 2019 Summer Band Camp dates, pre-drill, homecoming, and the two (2) regional games versus Norfolk State and Morgan State. The EC also focused on the up-coming NAA NE Region Conference that will be held in Manhattan, NY August 16-18. The DMV Area Chapter Secretary, Andrea, plans to attend, and is on the planning committee for the conference.
- b) **Sponsorship of the DMV Area Chapter Budget Meeting (14 Dec 19)**
 - i. **New Jersey?** - The EC discussed the possibility of going to other states, within our area, to have meetings and invite any members near the meeting location to attend. More details will be provided as discussions continue.
- c) **Greetings/Message from the President of the M100 ABA** - Kenneth Williams, M100 ABA VP, represented the President of the National M100 ABA, Tiffany Schultz, at the DMV Area Chapter Annual Meeting, and expressed the following things:
 - i. **By-Laws** - A by-laws committee will launch in July 2019 and will meet every 2nd Wednesday until the review and revision process is complete. The first meeting will take place during the week of Summer Band Camp, on 10 Jul 19.
 - ii. The names of the ten (10) students receiving band camp scholarships was published via the M100 ABA National Website, on the morning of 08 Jun 19... prior to the start of our annual meeting.
 - iii. There are no updates regarding the M100's travel schedule for the 2019-2020 academic year. The band staff is waiting for the fiscal year to begin (July 1), before they can begin making definitive plans for the marching band to travel.
 - iv. Reminder that the membership drive, for those who would like to take advantage of the \$25 discount, ends on June 30, 2019 at 11:59 PM; NO EXCEPTIONS! All persons wishing to become members of the M100 ABA can do so year-round, but the 'early bird' rate is only available from March 1-June 30.
 - v. **M100 ABA Annual Report** - will be distributed in August 2019.
 - vi. **FAMU Homecoming (2019)** - The M100 ABA are changing to 'black' sweat suits.
- d) **Bright Ideas** - The floor was opened for general discussion before we adjourned and went to lunch. The following list and description represents a high level conversation that we'd like to pursue further if resources and buy-in exists:
 - i. **Create a Booster Club for the Marching 100** - a booster club provides more flexibility for sponsorships and donations. People really LOVE our band and might be willing to give if they don't need to be a former member or family/friend of a member;
 - ii. **Create a CAMPAIGN 100** - that gives a set amount of money (\$100) that can be paid all at once or in \$50/\$50 or \$25/\$25/\$25/\$25 increments based on the donor's preference. Or use CAMPAIGN 100 as a hash tag or text to donate initiative;
 - iii. **M100 ABA Strategic Plan** - have the national office create a definitive strategic plan and long-term vision to build corporate buy-in around the central focus or goal;
 - iv. **Build a Marching 100 Student Pre-Alumni Band Association** and invite them to a social during band camp and homecoming. Make the fee a nominal, but increasing the amount year to year (\$10,\$20,\$30,\$40);

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- v. Consistent messaging a talking points - start with the band staff because they know what is going on with the students on campus and applicants to the university, and craft language around the talking points so we have consistent messaging coming from all M100 ABA chapters;
 - vi. Continuation of Excellence Scholarships - Let's stop giving full band camp scholarships, or reduce the number that we give. Let's move to providing partial scholarships and then, IF the students apply and get accepted to FAMU AND then participate in marching band; THEN we give them additional funds. The goal of the summer band camp was to create a band member pipeline that the camp would feed directly in to. However, with the new requirements to be a student at FAMU, and with the requirements for marching band being stricter than NCAA guidelines for athletes, it makes more sense to being tracking our investments.
5. Announcements - For the Good of the Chapter. The DMV Area President, Jeramy, stressed to the National M100 ABA VP, Kenneth Williams, that we need the National M100 ABA Board to provide a 'events' & 'photo' tab on the National M100 ABA website. Specifically, add these two (2) tabs in the DMV Area Chapter section, so that the DMV Area Chapter can posts news articles, quarterly newsletters, as well as post pictures of chapter events.
6. Adjournment - meeting adjourned at 1:00pm and all attendees went to lunch.

A.Turk

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